

Hospitality

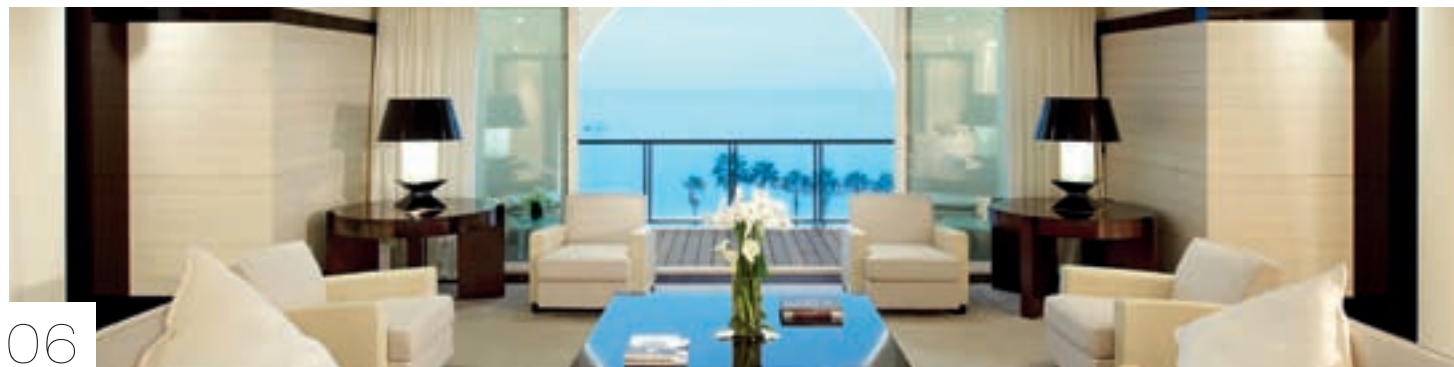


MODERN PLANT

The Home of
Control & Automation
in Ireland



GROHE RECOMMENDATIONS



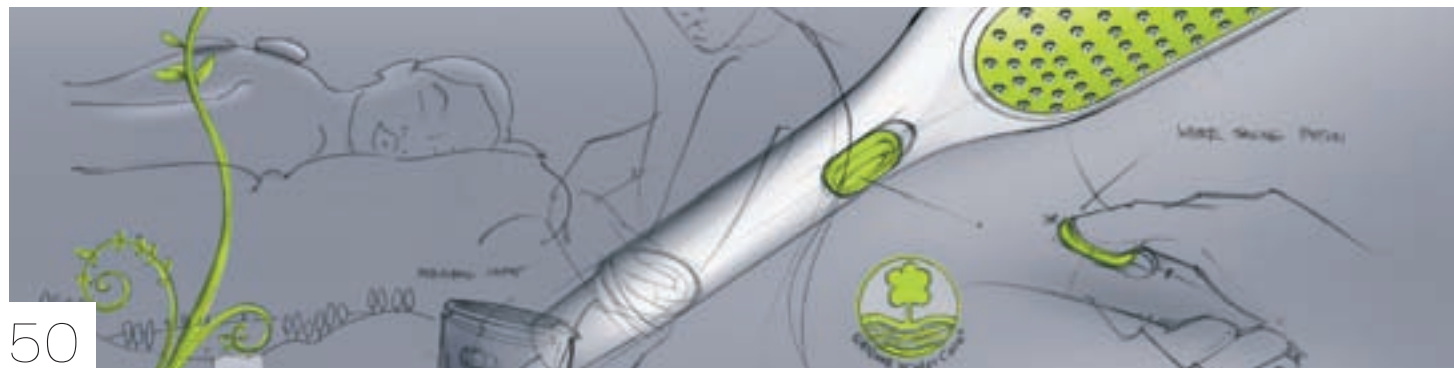
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GROHE SOLUTION EXPERTISE



38

GROHE DESIGN EXPERTISE



50

GROHE REFERENCES



56

CONTENTS

Interview: Sibylle Kramer	05
GROHE Recommendations	
Luxury	06
Upscale	10
Midscale	14
Economy	18
Apartment	22
Barrier-Free	26
Public	30
Spa	34
GROHE Solution Expertise	38
Enjoy Technology	40
GROHE Safety	42
GROHE Water & Energy Audit	44
Green Building Rating Systems	46
Personal Support And Advice	48
GROHE Design Expertise	50
GROHE References	56

INSPIRATION FOR ARCHITECTS AND PLANNERS HIGH-QUALITY TECHNOLOGY AND AWARD WINNING DESIGN FOR THE BATHROOM & SPA



Whether it be holiday, business, wellness or luxury hotels, in all categories and sizes, operators today pay more attention to a unique ambience, comfort and individual service. The design features of the bathrooms, spa facilities and sanitary installations are particularly significant in the hospitality industry. Surveys have shown that the majority of guests inspect the bathroom in the hotel room immediately upon arrival. In a place of leisure and relaxation, they expect a cosy, comfortable and harmonious atmosphere, as well as impeccable cleanliness.

For decades, GROHE has supported designers, planners and architects and equipped hotels with high-quality fittings, showers and sanitary systems. For each hotel category GROHE has the perfect product to meet the highest standards in quality, technology, design and sustainability. High quality wash basin and shower fittings in award-winning designs create the perfect water flow for a particularly sensuous water experience in the bathrooms of luxury suites. The latest room concepts in contemporary trend hotels tend to merge the bathroom and living area into a single space, where free-standing or floor-mounted fittings set functional and design accents.

Exceptional quality and precision ensure the optimum distribution of water in GROHE head and hand showers, which thanks to a pleasant, even shower spray create a unique, enjoyable shower experience in any spa oasis.

Advanced infrared and radar technology controls the volume of water needed in the sanitary installations, meet the highest standards of hygiene, and ensure an economic and sustainable use of water.

GROHE's extensive product range provides inspiration to architects and interior designers, regardless of the budget, the project or the location.

INTERVIEW: SIBYLLE KRAMER



Sibylle Kramer, born 1967, studied architecture from 1987 to 1994 at "Hochschule für angewandte Wissenschaften" in Hamburg. Before opening her office "kramer biwer mau architekten" in 2001 Sibylle Kramer worked for "Gerkan, Marg & Partner" a.o. as Chief Representative in Beijing. Since 2011 she has entered a new path with her office "SKA SIBYLLE KRAMER ARCHITEKTEN". She has won numerous competitions and gained many awards.

What role does the design of bathrooms and washrooms play in the architecture of hotels, spas, and public conveniences?

It plays a major role. Not least the awarding of stars for some hotel categories is directly dependent on the presence of certain sanitation features. The individual experience of the hotel stay is very much influenced by the senses and water is simply the most sensuous element. Regardless of the hotel category, it can be statistically proven that each hotel guest spends up to three times as much time in the hotel bathroom than in the bathroom at home. Spas define their identity through the architecture and equipment of the bathrooms.

What requirements do architects place on modern sanitary technology and equipment?

The expectations are assessed on the basis of four major points that must be fulfilled: design, quality, technology and sustainability - these are the essential parameters upon which the selection of equipment is based. The clients' budgetary requirements are a significant argument in addition to the increased demands with regard to design and comfort. Expectations are quickly raised, requiring tailor-made solutions for every budget.

Is there a trend towards more design in bathroom equipment?

The bathroom is losing its role as a purely functional room, and is increasingly becoming an expression of its user's identity. The design of the bathroom is essentially responsible for the classification of a hotel room in a particular category. At the same time, the design of the suites, rooms and other facilities often set the tone for a certain design vocabulary that needs to be complemented and appropriately extended. The fitting design plays an important role here. Spas and hotels are again taking on an exemplary function and are influencing the design and equipment of private bathrooms.

Can technical innovations in sanitary equipment make life easier for architects?

Without a doubt. Especially the environmental requirements with regard to energy saving, reduced water consumption and climate protection are gaining significance during planning. Moreover, the installation of bathrooms makes a significant contribution. Not only the potential savings in water consumption and the reductions in associated operating costs, but also the durability of the fittings achieved through high-quality materials, lower maintenance costs due to technical innovations and shorter construction times thanks to fast and flexible installation options enter into the planners' considerations.

GROHE RECOMMENDATIONS LUXURY



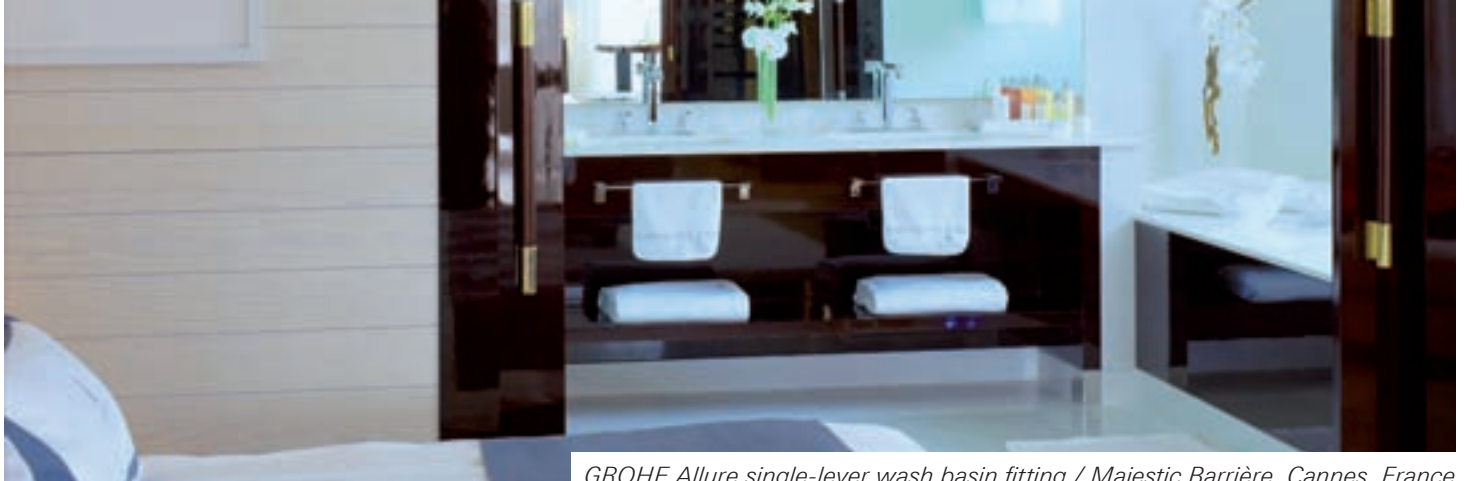
The unique premium lines from GROHE combine innovative, award-winning design with advanced technology of the highest order. They create an exclusive atmosphere of sophisticated feel-good ambience and total relaxation.



Majestic Barrière, Cannes, / Photo: © Ralph Hutchings

GROHE PRODUCT HIGHLIGHTS

LUXURY ROOM CATEGORY



GROHE Allure single-lever wash basin fitting / Majestic Barrière, Cannes, France



GROHE Rainshower® Jumbo Head Shower / Ayana Resort and Spa, Jimbaran, Bali, Indonesia



GROHE Allure Thermostat and Bath spout / Sheraton D Cube City Hotel

Wash basin



Shower



Bath



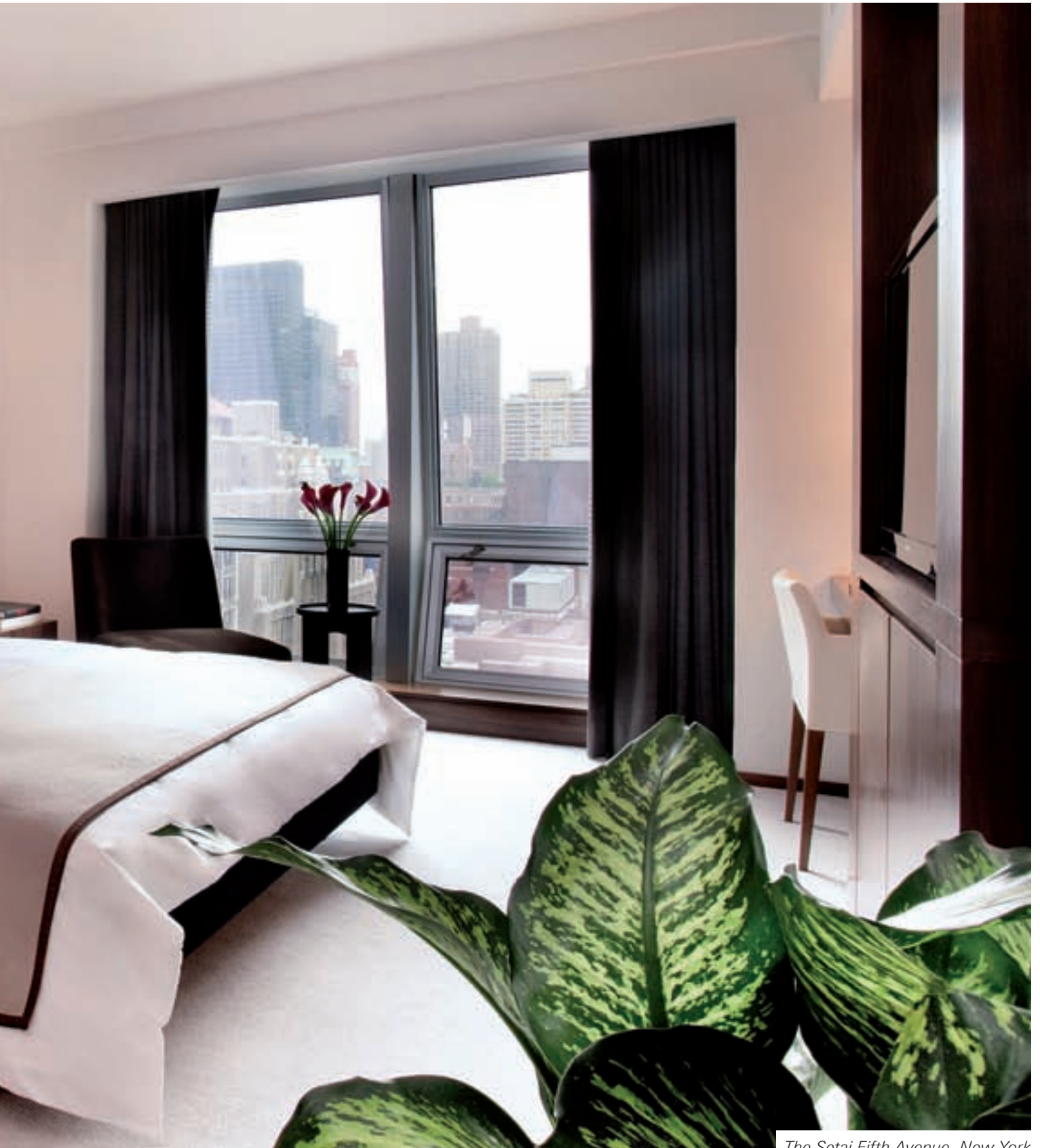
WC



GROHE RECOMMENDATIONS UPSCALE



Research studies predict increasing demand for hotel rooms in the upscale price segment in the future. The special features of this room require the architect to carefully select fittings, showers and sanitary systems. GROHE provides products for this segment that impress with their high-quality, appealing design and economic efficiency.



The Setai Fifth Avenue, New York

GROHE PRODUCT HIGHLIGHTS

UPSCALE ROOM CATEGORY



The Fitzwilliam Hotel, Belfast







GROHE Essence shower mixer with Sena hand shower /
Cavo Tagoo, Mykonos Island, Greece



GROHE Allure E infrared-electronic wash basin fitting /
Devero Hotel, Brianza, Italy



GROHE Essence single-lever wash basin fitting / The Setai Fifth Avenue, New York

Wash basin					WC
					
Atrio	Quadra	Llineare	Essence	Europlus	Skate Cosmopolitan Glass
Thermostats	Shower		Bath		
					
	Grohtherm 3000 Cosmopolitan		Grohtherm 3000 Cosmopolitan		Grohtherm 3000 Cosmopolitan

GROHE RECOMMENDATIONS MIDSCALE



Blending style with functionality is an important objective for designers when delivering a midscale hotel room. Practical for the business user and appealing for the tourist market, GROHE has a selection of products that fit the bill.



The Cube, Birmingham, United Kingdom

GROHE PRODUCT HIGHLIGHTS

MIDSCALE ROOM CATEGORY



GROHE Essence single-lever wash basin fitting, Düsseldorf



GROHE Rainshower® Solo Shower System / Wildhanger



*GROHE Tempesta hand showers /
Dubai, United Arab Emirates*

Wash basin



Eurodisc



Eurocube



Concetto

Thermostats



Grohtherm 2000

Bath



Grohtherm 2000

WC



Skate Cosmopolitan

Shower



New Tempesta

GROHE RECOMMENDATIONS ECONOMY



The functional equipment of a standard category hotel room for price-conscious guests is determined by functionality and economic efficiency, without sacrificing comfort and design. In the GROHE product portfolio, architects and designers can find fittings, showers and sanitary systems perfectly suited to the completion of sophisticated designs for hotel bathrooms in the standard price range.



GROHE PRODUCT HIGHLIGHTS ECONOMY ROOM CATEGORY



*GROHE Euromart Cosmopolitan single-lever wash basin fitting /
Days Inn, Liverpool, United Kingdom*



GROHE Concetto single-lever wash basin fitting / Michelberger Hotel, Berlin

Wash basin



Eurostyle
Cosmopolitan



Eurostyle
Cosmopolitan



Eurosmart
Cosmopolitan



Eurosmart
Cosmopolitan



Eurosmart

Thermostats

Shower



Grohtherm 1000

Bath



Grohtherm 1000



Grohtherm 1000 Cosmopolitan



Grohtherm 1000 Cosmopolitan

WC



Skate Cosmopolitan

GROHE RECOMMENDATIONS APARTMENT



Living and sleeping in separate rooms, with cooking facilities. GROHE offers a co-ordinated range of high-quality bathroom fittings, matching showers and kitchen fittings for all outlet points within the apartment. Architects and planners are left plenty of freedom to create their perfect design concept.



Burnaby, Jewel II, Canada

GROHE PRODUCT HIGHLIGHTS

APARTMENT ROOM CATEGORY



GROHE Eurocube single lever mixer



GROHE Essence single-lever wash basin fitting / The Setai Fifth Avenue, New York



GROHE Minta single lever mixer

Wash basin



Kitchen



Minta

Shower



Euphoria System



F-digital Deluxe Steam



F-digital Deluxe Light



F-digital Deluxe Sound

WC



Skate Cosmopolitan

GROHE RECOMMENDATIONS BARRIER FREE ADA/DDA



More and more older and disabled people travel despite mobility impairments and expect barrier-free facilities in their hotel. Modern hotel concepts are increasingly oriented towards the individual needs of guests and include bathrooms with functional GROHE wash basins, showers and WC fittings for the special requirements of this guest group.



GROHE PRODUCT HIGHLIGHTS

BARRIER FREE

People who find conventional fittings hard to handle expect good design to make operation easier. The ergonomic GROHE fittings for washbasins, showers, baths and WCs fulfil the practical requirements to a high degree, and ensure easy and reliable use.

In some countries, it is a legal requirement to provide suitable bathroom fittings for the disabled user. GROHE have a suite of products to help comply to ADA & DDA standards

The touchless GROHE fittings controlled by infrared

electronics combine excellent ease of use with reliable operation. Operation of the demand-controlled water flow is touchless through interruption of an infrared beam.

The flexible GROHE Rapid SL installation systems with special grip elements for supports and handles allow easy and quick installation of a WC and wash basin at the required installation height and within a movement area sufficient for barrier-free use.





Wash basin



Europlus



Europlus E



Eurosmart CE



Eurosmart CE



Euroeco Special

Shower/
Thermostat



Grotherm 2000 Special



Grotherm Micro

Shower



New Tempesta

WC



Rapid SL, WC



Rapid SL,
Wash basin



Rapid SL, retaining
element for supports
and handles



Ielectron Skate



Radio electronics



Pneumatic



Skate Air



Skate Air



Nova Light

GROHE RECOMMENDATIONS PUBLIC WASHROOMS



In the hotel industry especially, public conveniences represent an important calling card for the establishment. Cleanliness, as well as friendly, bright and stylish fittings and fixtures produce a positive overall impression of the establishment in the perception of the guest. GROHE fittings and installation systems for WC and urinals set standards here in terms of hygiene, durability and economic efficiency in a contemporary design.



Hyatt, Yekaterinburg

GROHE PRODUCT HIGHLIGHTS

PUBLIC WASHROOMS



*Tectron Skate
infrared urinal electronics*



*GROHE Rapid SL
for urinals with radar electronics*



GROHE Europlus E
infrared electronics for wash basins

Wash basin



Essence E



Europlus E



Euroeco CE

Urinal



Rapid SL, Urinal



Tectron Skate



Tectron



Tectron

WC



Rapid SL, WC



Skate Cosmopolitan

GROHE RECOMMENDATIONS SPA



The spa facilities in a hotel are a quiet haven for quality relaxation and intense pleasure. Whether it is a relaxing bath after a massage treatment in a stylish atmosphere or a revitalizing shower after a sauna, GROHE fittings and shower systems provide a perfect water flow and harmonious design for luxurious enjoyment of the water in all spa facilities.

GROHE Rainshower® Watercolours Natural Collection



Hyatt Regency Ekaterinburg, Yekaterinburg



GROHE PRODUCT HIGHLIGHTS SPA

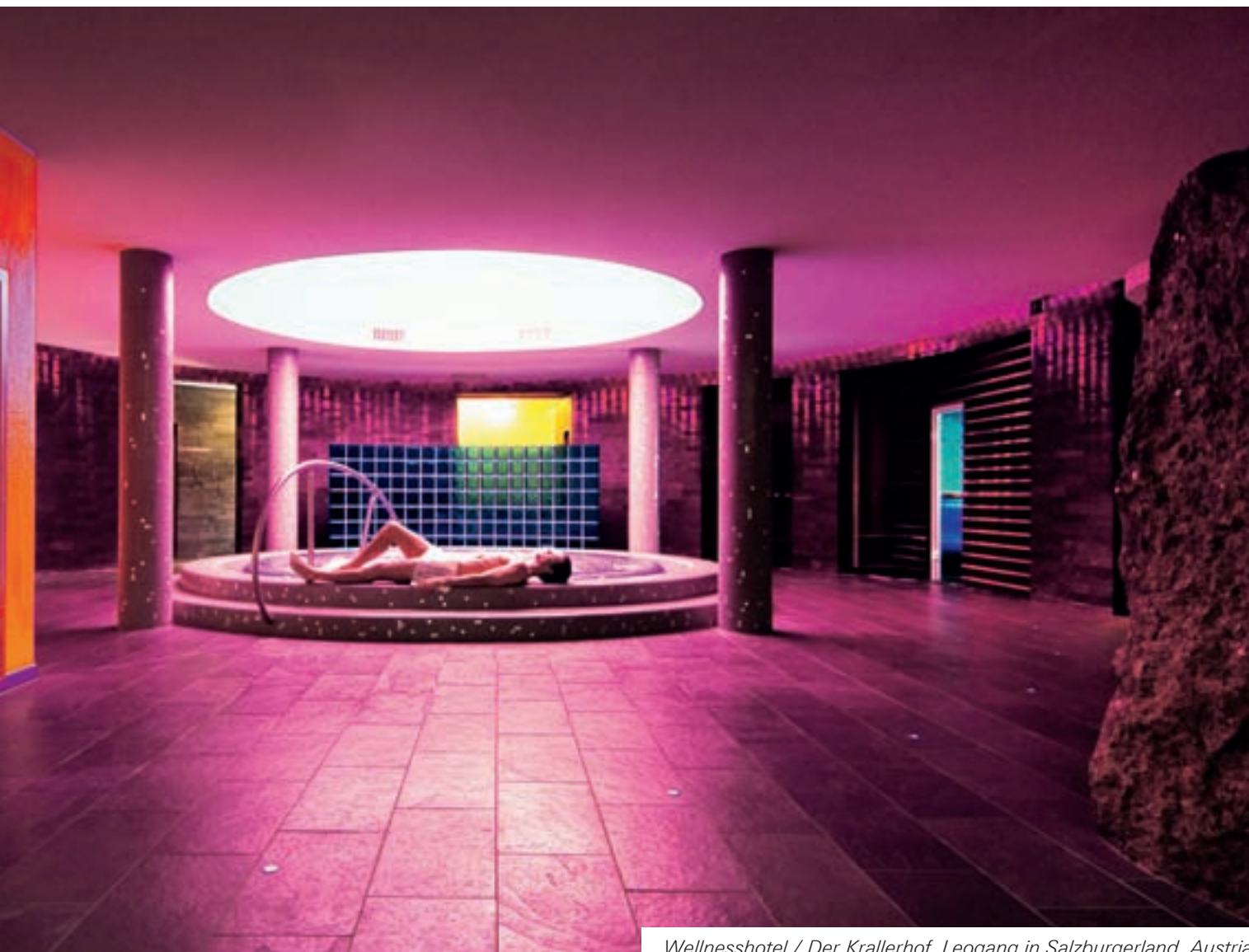
The wide range of GROHE products for spa facilities allows architects and designers to create a relaxing spa oasis for every hotel guest, with more in terms of design, ease of use and opulent water experience.

GROHE shower systems with a variety of shower heads, hand showers and side showers, all with thermostatic control, create individual shower worlds in which the guest can enjoy the perfect water experience in all its facets. The unique GROHE DreamSpray® technology precisely distributes the water volume evenly to the nozzles in the shower head, creating a pleasant, and evenly spread water jet.

Each version of the comprehensive Rainshower® head showers collection also provides a variety of spray patterns from a gentle rain spray through to an invigorating champagne spray and a targeted jet spray for a customized shower experience. The freely-adjustable side showers of the Rainshower® F-Series complete the perfect shower experience. With flow balance technology, each side shower is easily adjusted and aligned to the individual requirements of the user. Thanks to its extremely flat panels, the ceiling, head and side showers of the Rainshower® F-Series also integrate seamlessly into the wall and ceiling design of the shower room.



*GROHE Rainshower® Watercolours
Spring Collection*



Wellnesshotel / Der Krallerhof, Leogang in Salzburgerland, Austria

Shower



F-digital Deluxe
Steam



F-digital Deluxe
Light



F-digital Deluxe
Sound



Shower bar



Rainshower® Retro
with shower arm



Rainshower®
headshower with shower arm



Rainshower®
Jumbo



Rainshower®
F-Series



Rainshower®
Solo



Sena

Thermostats



Grohtherm F



Grohtherm F



Grohtherm 3000
Cosmopolitan

GROHE SOLUTION EXPERTISE



GROHE is very proud to have worked with many of the world's leading hotel brands on an exciting range of iconic hotels and has acquired unparalleled experience of the industry. Whatever the project, from a LEED-compliant new-build to product upgrades that saves water and money, GROHE can meet all briefs with the perfect specification. Like all our customers, we are dedicated to helping create the most inspiring and luxurious experience for every single guest. GROHE's commitment extends to the long-term sponsoring of key Hospitality fairs and events around the world including World Architecture Festival (WAF), The Sleep Event, HD Vegas, HiDesign and Zündstoff.



The Ritz-Carlton, DIFC, Dubai, United Arab Emirates

GROHE SOLUTION EXPERTISE ENJOY TECHNOLOGY

GROHE continues to invest heavily in the development of new technologies to make the most important luxury in life - water - just perfect. The result is that many innovative technologies underpin the high requirements of quality, performance and sustainability of GROHE fittings, showers and sanitary systems.



GROHE Digital®

Digital intelligence for effortless control and outstanding comfort.



GROHE DreamSpray®

Perfectly matched nozzles for a perfect spray pattern.



GROHE EcoJoy®

Integrated water-saving technology reduces water and energy consumption without compromising on design, performance and product enjoyment.



GROHE QuickFix® Plus

Fewer, less complex parts for faster and easier installation – saving you time and money.



GROHE SilkMove®

Precise and effortless water control for a lifetime of smooth and comfortable faucet handling.



GROHE StarLight®

A radiant chrome finish that resists soiling and tarnishing for enduring pristine looks.



GROHE TurboStat®

Always the right temperature. Reacts instantly to changes in water pressure.



GROHE CoolTouch®

No risk of scalding yourself on a hot chrome surface.

GROHE SOLUTION EXPERTISE SAFETY

PROTECTION AGAINST SCALDING

In the hotel industry water pressure fluctuations most frequently occur when numerous guests take a shower in the morning. The GROHE TurboStat® technology of the shower thermostats reacts quickly to temperature or pressure fluctuations and instantly and automatically balances them out. Whether surface or flush-mounted, with the SafeStop button at 38 degrees and GROHE CoolTouch®, it is also always available to limit maximum temperatures.

SAFE BALANCING:

PROTECTION AGAINST SCALDING AND THERMAL DISINFECTION BY GROHTHERM MICRO

Grohtherm Micro, mixes water to a predetermined temperature and is a perfect supplement to all fittings in public conveniences. This goes for the classic self-closing fittings, such as Eurodisc SE and Contromix which are triggered by pressing a button, as well as infrared-controlled fittings, such as Europlus E, and also conventional two-handle fittings and single lever mixers. Thermal disinfection for the prevention of legionnaire's disease is easy to operate and reliable.

The Grohtherm Micro also functions as thermostatic protection in bathrooms with high safety requirements. In the event of failure of the cold water supply, the Grohtherm Micro automatically stops the water flow and protects against scalding. Even with small pressure variations, it quickly provides a constant temperature and flow.



GROHE Grohtherm Micro thermostat



PRIORITY FOR HYGIENE

When there are “endless coming and goings”, designers and planners must think particularly in terms of hygiene. This is especially the case for public conveniences in hotels and restaurants. Bright, friendly and clear design helps counter any “fears of entering”. An orderly arrangement of WCs, wash basins and urinals is simple to implement with the Rapid SL installation elements in single or row mounting, on the wall or as room dividers for “standalone solutions”. GROHE has different functionalities for actuation of the WC flushes (pneumatic with optional single and dual-flush triggering or start/stop; manual actuation or touchless via infrared beam), and is available in various designs that allow coordination of all sanitary appliances into a uniform line.

DISTINCT ADVANTAGE THROUGH TOUCHLESS OPERATION: INFRARED ELECTRONICS FOR WASH BASINS & URINALS

The touchless infrared electronic control ensures convenient operation and optimum hygiene at the wash basin. The water flow is started on demand as soon as hands approach the fitting. The flow also stops again automatically. The same basic principle applies to the electronic control of urinal flushing. Here, the infrared beam reliably responds to the approach of the body. The electronics feature various programming options and can, for example, set automatic flushing at fixed time intervals.



GROHE Europlus E infrared electronics for wash basins

GROHE WATER&ENERGY AUDIT

SAVE WATER –SAVE ENERGY– SAVE MONEY

Hotels cannot compromise on the level of service they offer customers and consequently face ever increasing utility bills, especially as heating water is such a major cost. Sustainability is one of our four key brand pillars and that is why GROHE now offers a complimentary new service, the GROHE Water & Energy Audit, which saves hotels money by conserving water and energy.

HOW IT WORKS

It takes less than 30 minutes for one of our trained GROHE consultants to assess your hotel and carry out the unique GROHE Water & Energy Audit. This uncovers the true operating costs of the bathroom fittings and highlights the potential savings that can be made by switching to more environmentally friendly fittings products. The audit is risk-free and comes with absolutely no obligation.

MEASURE THE SAVINGS

By calculating the savings in kilowatt-hours and water consumption using meters before and after the installation, we can show you the immediate and significant ROI. The payback period is also definable. We have shown that we can achieve savings of up to 56 %.

ADDED VALUE

In addition to cost savings, the GROHE report offers valuable advice on a range of health and ergonomic issues, from highlighting the risks of legionella to protection against scalding.

And the benefits of installing GROHE products are not just cost savings.

- Customer satisfaction - hotel guests will have a more enjoyable and satisfying stay, boosting loyalty and occupancy.
- In-house satisfaction - GROHE products are so durable the daily lives of your maintenance teams and housekeeping staff will be greatly improved.
- Brand values – a sustainable building achieves regulatory compliance and enhances your reputation as a green hotel.

Contact projectenquiries@grohe.com to arrange your free GROHE Water & Energy Audit now.



GROHE GREEN BUILDING RATING SYSTEMS

As water is an increasingly valuable resource new regulatory bodies that assess the environmental impact of buildings are developing all over the world. It is a complex picture with each one reflecting the particular needs of its local area, from religious issues to specific environmental challenges.

HOW GROHE CAN HELP

GROHE can help clients navigate the complicated system of green building rating systems. We have a worldwide network of 1100 Project Directors and consultants in 130 countries, including every major design capital, so there is an expert on hand wherever the hotel is located.

In addition, our range of faucets and fittings meets the toughest international regulations – the use of our innovative EcoJoy™ products even attracts tax incentives in some countries. With our expertise we can recommend the best way to achieve compliance while maximizing the enjoyment of water in the bathroom. Performance is never compromised – our products always unite water-efficiency and award-winning design.

GREEN IS GOOD

There are many benefits to choosing an environmentally sustainable strategy. The hotel can boost its reputation and become a market leader, attract increased customer satisfaction and loyalty, enjoy improved risk management and ultimately enhance its brand value.

LEED

Leadership in Energy and Environmental Design

The objective is to achieve aggregate water savings in commercial buildings of 20 to 30 per cent compared to the baseline level outlined in the Energy Policy Act 1992. The rating: Certified, Silver, Gold and Platinum.

BREEAM

Building Research Establishment Environmental Assessment Method

To determine the water consumption figure, flush volumes and flow rates of all sanitary fittings are entered into the BREEAM water calculator tool. The rating: Pass, Good, Very Good, Excellent or Outstanding.

Estidama - Sustainability

Estidama, which means 'sustainability' in Arabic, is based on four pillars: environmental, economic, cultural and social. The Pearl Rating System is used to assess the sustainability of a project's design, construction and operation. The rating: One to Five Pearls.

DGNB - Deutsche Gesellschaft für Nachhaltiges Bauen eV (German: German Sustainable Building Council)

Launched in 2009, the DGNB system of certification is based on EU targets, standards, and regulations. Six fields are assessed: Ecology, Economics, Socio-cultural and Functional aspects, Technology, Processes, and Site. The rating: Bronze, Silver or Gold certificates.

WELL done

The installation of GROHE products will immediately help save water. GROHE EcoJoy™ single-lever basin mixers, which have a flow-limiting mousseur with aerator and an adjustable temperature limiter, have earned an A-Rating under the Water Efficiency Label (WELL) classification that assesses volume and temperature.





GROHE

PERSONAL SUPPORT AND ADVICE

GROHE has developed a global network of consultants and a variety of other systems to ensure we can support you quickly and efficiently wherever you are based. We are always delighted to meet customers face-to-face to discuss your hotel project and we offer a full proposal service that includes product codes, indicative pricing, images and technical specifications, as well as CAD data.

ONLINE SUPPORT

No time for a face-to-face meeting? We also have a variety of powerful online tools that will help you achieve the perfect specification for your project. You can visit the website, enter the star rating of the hotel and we will make suggestions for each fitting, complete with a range of download options including images for mood boards, technical information and product codes.

GROHE also have a range of online tools to help planning and offer inspiration including a truly 3D bathroom configurator and a handy locator that pin-points the closest location you can find GROHE products.

ONSITE SUPPORT

Tailor-made service packages for major hotel projects include:

- On-site installation training and supervision – to ensure trouble-free installation.
- Standby Service – a GROHE technician on standby to deal with any initial teething problems.
- Annual maintenance – our check up and maintenance service includes refresher training for maintenance staff.
- Experiential sample rooms.

GOING LIVE

The GROHE Live! Centers and showrooms, which are located in some of the world's biggest cities including New York, London, Paris, Singapore, Mumbai and Milan, are the perfect place to take clients when planning the hotel bathroom. Book a meeting room equipped with state-of-the-art technology to discuss projects, including the option of video conferencing on a global scale. GROHE project consultants are always available to assist you by drawing on their vast product knowledge and expertise. The centers also include training facilities for designers and installers.

HELP EVERY STEP OF THE WAY.

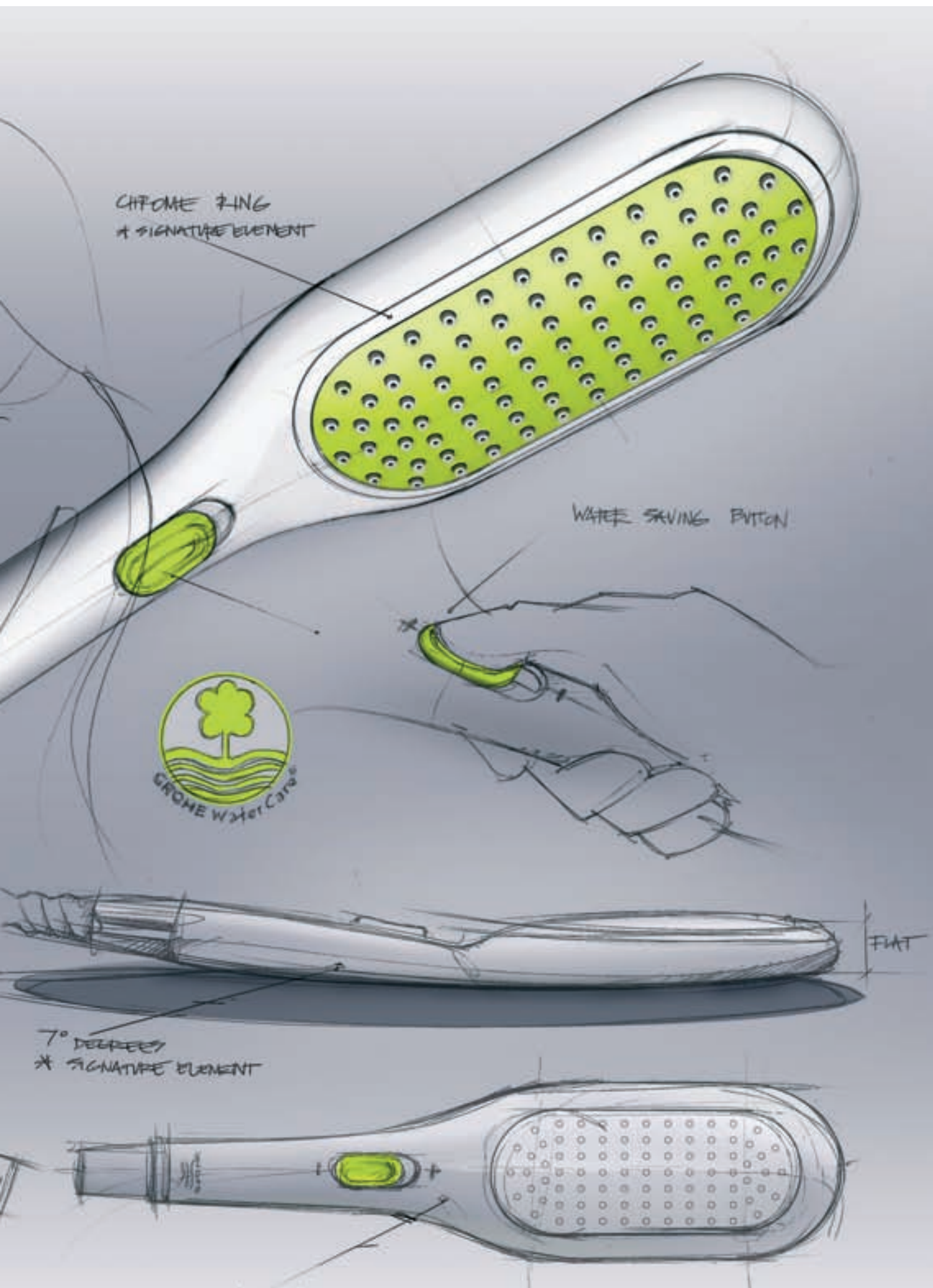
GROHE's consultancy, service, short delivery lead-times and ongoing support will exceed your expectations. And all GROHE products carry a superior warranty and 10 years spare parts guarantee – 15 years for concealed products.



GROHE DESIGN EXPERTISE

GROHE values continuity and its brand values so highly it has invested in a dedicated in-house team that uses its specialist knowledge, creativity and focus on detail to design beautiful and innovative products that lead the market. Paul Flowers, the head designer, has led the award-winning team with distinction since 2005, creating a long list of award-winning products designed for the hospitality industry.





RIDING THE WAVE OF SUCCESS

Paul Flowers and the GROHE Design Team have been producing innovative and beautifully designed products since 2005 and are proud winners of the globally recognised "red dot: design team of the year" award.

GROHE joins a celebrated list of iconic brands such as Apple, Bose, Audi, Mercedes-Benz and Siemens to have been awarded the most prestigious accolade in product design.

"We set out to create experiences which go beyond the product as such," Paul Flowers explains. "Quality, technology and sustainability are fundamental pillars that are genuinely acknowledged by consumers."

"However, our ambition was to take this relationship to a higher level by converting their acknowledgement into a feeling of love for our products. Through our designs we have been able to achieve this."

"This evolution of Grohe AG from being a purely technological leader in the field to that of a leader not only in bathroom technology but also in the wider field of product quality and design has earned the company global recognition and wins it the 2011 'red dot: design team of the year' award."

Prof. Dr. Peter Zec, CEO "of the red dot design award"



reddot design award
design team of the year 2011/2012

Paul Flowers
Senior Vice President Design



Since his appointment in 2005, Paul Flowers has led the GROHE in-house design team to phenomenal success. The team now has a remarkable track record of winning respected design awards for GROHE products. The total red dot award count stands at an impressive 20 – and this includes four “best of the best” awards, for GROHE Ondus® Mechanical (2007), GROHE Ondus® Digtecture (2009), the GROHE Rainshower® Icon hand shower (2010) and the new Digital Controller (2011).

It is a testament to the consistent excellence of the design team’s products that GROHE is ranked number 1 in the “sanitary fittings & kitchen faucets” category for the 2011 red dot design ranking. This is a phenomenal achievement and underlines the fact industry-leading design now lies at the heart of the GROHE brand.

“Rather than outsourcing to external designers, we have chosen to invest in creating a world-class design team of our own – an international mix of industry specialists whose understanding of the market is second to none,” Flowers adds.



GROHE

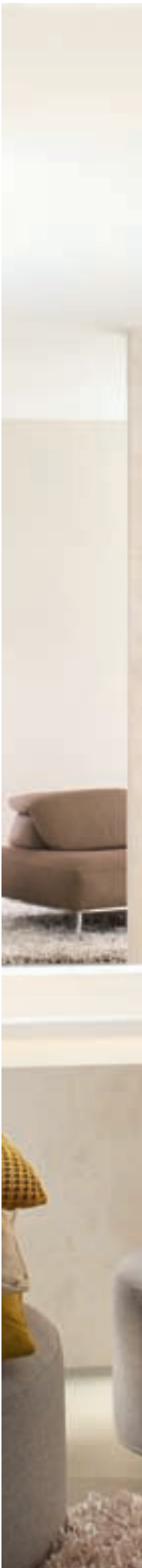
A PRODUCT DESIGNED FOR EVERY PROJECT

Always the perfect solution

GROHE has such a comprehensive range of fittings and faucets for the hospitality industry that we can offer our customers the perfect sanitaryware solution for every kind of project. Last year we launched 350 products to ensure we can continue to meet design challenges around the world, whatever the culture or nationality, and to meet all budgets.

GROHE's collections have a complete range of coordinating designs, from faucets and showers to flush actuation plates, and are available at all price points. This gives our customers unrivalled flexibility and complete control of their project. The benefits are clear. GROHE products:

- Meet all sanitary requirements in the hotel, which simplifies the specification process.
- Offer coordinated designs for each draw off point in a room – faucet, shower, WC.
- Can be used to differentiate between room types, from a basic room to the Penthouse Suite.
- Give a hotel brand consistency across its estate to enhance customer satisfaction.
- Offer fast and easy installation for the Engineering department.
- Quick and easy cleaning for the Housekeeping department.
- Long-term security of supply. GROHE products are incredibly durable and replacement products can be delivered quickly and efficiently to maximize room occupancy.





GROHE REFERENCES



GROHE products can be found in some of the world's most iconic hotels.
For a wider selection please visit www.grohe.com/projects.



The Fitzwilliam Hotel, Belfast

REFERENCES

HAMBURG

25HOURS HOTEL

HAFENCITY

1/



Photos: 25hours Hotel, Hamburg

2/



Architect

Böge Lindner K2 Architekten

Completed

2011

Address

Überseeallee 5
20574 Hamburg
Germany

Client

Überseequartier-Beteiligungsgesellschaft
(Groß & Partner, ING Real Estate and
SNS Property Finance)

Number of rooms

170

Award

"Hotelimmobilie des Jahres 2011"



3/



- 1/ The rustic-design lounge environment offers ample space for individual discussions.
- 2/ The GROHE Euphoria shower system fittings and showers in velvet black reflect the exclusivity of 25hours.
- 3/ Relaxing lounge by day and lively bar by night, the ground floor of the hotel acts like a living room for the surrounding community.
- 4/ The guest rooms have been designed using elements and materials from the shipbuilding industry.

4/



REFERENCES

NEW YORK, SETAI FIFTH AVENUE

- 1/ Variable usage options and modern technology come together in a generous interior design concept that fulfils all requirements of the future hotel guest.
- 2/ GROHE Essence fittings complete the bathroom equipment.
- 3/ The striking building façade in the prominent vicinity of the Empire State Building.

1/



Photos: The Setai Fifth Avenue, New York

2/



Architect

Gwathmey Siegel & Associates
Architects
New York, USA

Completed

2010

Address

400 Fifth Avenue, New York, NY 10018
United States

Client

Bizzi & Partners Development, LLC

Area

570,000 m²

Number of rooms

157

57 hotel apartments

190 owner-occupied apartments



REFERENCES WEYBRIDGE BROOKLANDS HOT

1/



TEL

Interior designer

TREVILLION interiors
www.trevillion.co.uk
Enfield, United Kingdom

Completed

2010

Address

Brooklands Hotel Brooklands Drive
Weybridge, Surrey KT13 0SL
United Kingdom

Client

Delancey

Construction volume

62,000 m²

Number of rooms

120

1/ Individual design elements are included in the hotel design concept.

2/ The expressive GROHE Allure fittings in the spacious bathrooms complete the appearance.

3/ The sophisticated lighting design in the spa creates a sensuous atmosphere.

2/



Photos: Brooklands Hotel, Weybridge

3/



REFERENCES

LIVERPOOL

HARD DAYS

NIGHT HOTEL

1/



Photos: Hard Days Night Hotel

Architect

Falconer Chester Hall

Completed

2008

Address

Central Buildings, North John Street
Liverpool, L2 6RR
United Kingdom

Client

Cavern City Tours, operated by
Classic British Hotels Group

Number of rooms

110



2/

- 1/ The Lennon Suite, designed in white tones, commemorates the band member with photographs and the white grand piano.
- 2/ Sand and brown tones dominate the interior.
- 3/ The stylish design concept is continued in the bathroom.
- 4/ The wall mounted GROHE Atrio wash basin fittings suit the design concept perfectly.

3/



4/





As Ireland's official distributor for Grohe, Modern Plant stock-holds and displays a large range of Grohe Commercial and Domestic products including showers, taps, frames and accessories.

GROHE



Modern Plant Ltd are an official stocking distribution centre for Emerson Rosemount industrial flow, level, pressure, analytical and temperature instrumentation products.

EMERSON
Process Management



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STIEBEL ELTRON
Comfort through technology



We are one of Ireland's leading suppliers of Stuart Turner pumps to suit a variety of water boosting and water transfer applications across multiple market sectors.

STUART TURNER
ENGINEERED TO EXCEL



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medem



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Haws
Switzerland



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metso



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BOBRICK



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Bonfiglioli
power, control and green solutions



We stock tapware and shower solutions for commercial changing facilities, toilets and accessibility to people with reduced mobility in collective facilities. High tech solutions for healthcare, elderly care and laboratories.

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